

## Commercial Center Documentary

### Timeline

- Pre-1963
- Assemblage of land
- Original street names
- Development in the Area
- Construction Company
- Commissioner at the time
- Mayor at the time
- San Francisco Avenue
- Maryland Pkwy in Relation to Von Tobles Hardware before it was set back
- Naming of the streets-Maryland Pkwy having to do with a French Land Owner
- Sahara Ave
- State Street
- Karen Ave
- Market Street

### 1963-1973 10 year anniversary

- Grand opening
- Original founding families
- Rock concerts
- Thomas and Mack Commercial Center Inc Deed 1963
- The Fabulous Vegas Village 1963

### 1973-1983-20<sup>th</sup> year

#### Carriage Trade Center 1978

#### Village Square

### 1983-1993-30<sup>th</sup> year

### 1993-2003 40<sup>th</sup> year

### 2003-2013 -50<sup>th</sup>

- Harmony Opens in 2004
- 2006-Commercial Center Business Association opens and Starts Area Cleanup and Beautification
- 2009 Threat of Eminent Domain to install Roadway and Corporate Chain Stores
- Business Association Efforts 2005-2023

### 2013-2023 60<sup>th</sup>

## Categories of Interest

- Special Tribute to Founding Families
- Construction Companies
- Celebrity History
- Movie/Film History
- Mob History
- The Story of the Small Business owner-How it all started-The Mom and Pops of Las Vegas that clothed, fed, provided services, and entertained generations of Las Vegas
- Advice to new and up and coming Entrepreneurs
- Dream, Hope, Vision

## Notable Businesses

- Piero's
- Gianni Russo State Street Restaurant
- Joe Eiffermans

The Purpose: To Tell the Story of the Family Owned Business, for Posterity. To tell of the Struggles, the challenges, the triumphs, to give a voice to the people behind the storefronts.

## Categories

- Legacy
- Family History
- Business History
- Las Vegas History
- Business Advice & Community Development
- Rock Music History
- Art in Las Vegas

## The Project

- 2-Hour 2 part Documentary
- Accompanying Music Album of the Times-Music of the times 1963-2023
- Artists Highlight 1963-2023
- Stories from Las Vegas Business Owners and Locals Highlighting the Families over time.
- The Longest Open Business of Commercial Center
- The Business with the Most Notable Celebrity of the Past
- The Business with the Most Notable Modern Celebrity
- Short 15-minute Interviews paired down to their essential
- Black and White to Full Color
- Coffee Table Full Color Book-Interviews Transcribed -with Photo History
- Audio Book

## Building Construction

- 800 karen Ave -1967

- 900 Karen Ave 1975

The Mission, and The Vision of The Future