

THE DISTRICT AT COMMERCIAL CENTER PRESS RELEASE

FOR IMMEDIATE RELEASE

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Do you want to find out who is voted the Best of The District At Commercial Center, while supporting 250 women and minority small business owners, and have fun at the same time?

The District At Commercial Center (DACC) 1st Annual Open House Fundraiser gives support to small business owners, while improving and preserving one of Las Vegas's 1st shopping centers.

Commercial Center Business Association introduces:

- **The Best of The District At Commercial Center "Community Leaders" 2007.**
- **Fresh-Air Walk @ The Center**
- **World Beats at The DACC**
- **Sidewalk Tai Chi & Meditation**
- **DACC International Art Gardens**
- **Ribbon Cutting Ceremony (Special Guest Appearance)**

Las Vegas Nevada June3, 2008 The District At Commercial Center Las Vegas will introduce "The Best of The District At Commercial Center" fundraiser for community leaders during its historic 1st annual open house on June 21, 2008 from 12p-7p.

The District At Commercial Center (DACC) invites you to their first annual open house welcome party & fundraiser. They will be releasing several promotions to invigorate business to the Historic Commercial Center and surrounding areas. Festivities Start at noon. There will be free refreshments, door prizes and raffle giveaways. At this time, they will be releasing "The Best of The District", honoring select small businesses that have been recognized as community leaders by CCBA for their contribution in preserving and restoring the historic Commercial Center, a Las Vegas landmark since 1960. They will hold an official ribbon cutting ceremony at 1pm at the Entrance to inaugurate their event with a special guest appearance. These vendors welcome you to their stores with free refreshments and a special one-day sale. Enjoy "Music on the Walk", **World Beats at the DACC**, live music from various local musicians every Saturday from 3p-5p at their visitor center in the tranquility garden. During this event, Starting at noon visitors will receive a map and schedule of entertainment throughout the shopping center. Everyone will receive a special flyer with discounts at selected vendors. The raffle fundraiser is ongoing and tickets are available for \$5.00 per ticket or four for \$10. Raffle prize draw at 7:15pm at the visitor's center. Raffle Prizes include a \$260 spa package from A Harmony Nail Spa, \$50 in Jewelry from John Fish Jewelers, Dinner for two at Las Palmas and much more. All proceeds from this event will go to Commercial Center Business Association, a non-profit organization dedicated to serving

women & minority small business owners, through image development, web promotions, leadership training, business management, community development and representation at the level of local government.

During this event they invite you to take their “Fresh Air Walk @ the Center, a 15 minute one mile walk around the interior of the center. You will enjoy a leisurely outdoor stroll beginning at E11A. Walk by a diversity of ethnic businesses from around the world. Rest stops will be marked along the way at selected vendors. Afterwards, enjoy free refreshments & a brew of gourmet coffee or spring water at the Visitors Center Patio. A family event.

Come early to take part in free **Sidewalk Tai Chi & Meditation** at 8am-9am, starting at the Visitors Center (E-11A). Various meditations in the Garden and Tai Chi exercise offered weekly. Free refreshments served afterwards.

The DACC introduces its International Art Gardens works from various local artists created to cultivate community pride. Several works are already on display. Donations will be accepted to continue the work. A goal of 100 pieces is hoped for throughout the Center over the Next Year. The theme is World Unity through Iconic Symbols. This garden is intended to be a new local attraction for tourists and residents, bringing art & culture to Las Vegas, and promoting global unity. The first artist selected for this project was Howard Freeman of www.wallustrations.com. Howard has painted several outdoor murals, including country and culture flags, Asian prosperity symbols, and unity symbols. They can be seen by following the map.

Experience a variety of culture & diversity not seen anywhere else in Las Vegas. Come for the Party, stay for Lunch or Dinner at any one of 14 authentic Ethnic Restaurants. Afterwards enjoy a live show at Onyx Community Theatre **Voted best of 2008 by Review Journal Staff**. Current offerings include Cannibal the Comedy at 8pm, for those late niters Rocky Horror Picture Show 11pm.

Customers remember when Frank Sinatra, Elvis Presley and other Vegas Legends would dine and shop the plaza, and are happy to see the revitalization of the center. Since 1960, the Shopping Center has evolved into an “International Village”, and today many retailers still serve many of Las Vegas’s Celebrities.

Beauty Salon owner Paula Sadler started the Commercial Center Business Association in January 2007. With the help of over 25 business owners, they have cleaned up and restored the shopping center, started a neighborhood business watch, hired security guards, porters and sweepers, and organized volunteers to clean monthly. They have a new website online since summer 2007, and a full color history scrapbook of the shopping center due out soon. Paula Sadler is President & Founder CCBA. The staff at the visitor’s center will be happy to give you a brochure and refer you to over 200 of Las Vegas’s finest small businesses.

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