

For Immediate Release

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## FOR IMMEDIATE RELEASE

### Help Bring the Story of Las Vegas' Cultural Hub to Life: Support Paula Sadler's "Commercial Center Rockumentary Documentary" Kickstarter Project

**Las Vegas, NV** — July 28, 2024 — Filmmaker & Entrepreneur Paula Sadler invites you to be a part of an extraordinary journey into the heart of Las Vegas. Today marks the launch of the Kickstarter campaign for the "Commercial Center Documentary," a film that promises to uncover the rich history and vibrant present of the city's most eclectic and culturally diverse neighborhood.

The Commercial Center District, often overshadowed by the glitzy allure of the Strip, is a hidden gem that has fostered a thriving community of artists, musicians, and small business owners since the 1960s. Paula Sadler's documentary will shine a light on this unique area, capturing its essence through personal stories, rare archival footage, and captivating visuals.

#### About the Project:

The "Commercial Center Documentary" aims to delve deep into the stories of the people who have shaped and been shaped by this neighborhood. From the pioneering entrepreneurs who established its first businesses to the modern-day artists and musicians who keep its spirit alive, this film will celebrate the resilience and creativity of a community that defines the true spirit of Las Vegas.

#### Why Support This Project?

- 1. Preserve Local History:** Help document and preserve the history of a vital part of Las Vegas that is often overlooked.
- 2. Support Independent Filmmaking:** Your contributions will directly fund production costs, ensuring that this important story is told with the quality and care it deserves.
- 3. Community Engagement:** Be a part of a project that brings people together and fosters a sense of pride in local culture and heritage.
- 4. Support Mom & Pops:** proceeds from this film will support small family-owned business, community clean up and beautification projects in Las Vegas

#### Kickstarter Campaign Details:

The Kickstarter campaign offers a range of exciting rewards for backers, from exclusive early access to the documentary and behind-the-scenes content to limited-edition merchandise and VIP tickets to the premiere event. Every contribution, big or small, will play a crucial role in bringing this documentary to life.

**Director’s Statement:**

“The Commercial Center District is a treasure trove of stories waiting to be told,” says Paula Sadler. “This documentary is my way of giving back to a community that has given so much to me. With the support of backers, we can create a film that not only entertains but also educates and inspires.”

**Join Us:**

The “Commercial Center Documentary” Kickstarter campaign is live now and will run until August 25, 2024. To learn more about the project, watch the campaign video, and make a pledge, visit [The Historic Commercial Center District-Est. 1963 by Paula Josephine Sadler — Kickstarter](#).

For more information, press inquiries, or to request an interview with Paula Sadler, please contact:

**Media Contact:**

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Be a part of preserving Las Vegas’ cultural heritage. Support the “Commercial Center Documentary Rockumentary” and help bring this vital story to the world.

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**About Paula Sadler:**

Paula Sadler is a Las Vegas-based filmmaker, Entrepreneur, & 30+ year business owner & resident Of The Commercial Center Neighborhood dedicated to telling stories that highlight the rich cultural fabric of her city. Her work focuses on bringing to light the hidden gems and unsung heroes that make Las Vegas a unique and vibrant place.

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