



The Historic Commercial Center District Est. 1963

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UNLV  
DIRECTOR OF STUDENT PROJECTS  
Dept of  
Film & Editing  
Journalism  
History  
Graphic Design +

4505 S. Maryland Pkwy  
Las Vegas, Nevada 89104

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Re: Documentary, E-book, Audiobook, Hardcover Book, Music Soundtrack

Dear UNLV, Dept of Student projects

Dear Department Director, Let me introduce myself. My name is Paula Sadler President & Founder of Commercial Center Business Association and Historic Society since 2005, and Owner of A Harmony Nail Spa since 2004 at Commercial Center and Longtime Customer and resident since 1992.

I have an exciting opportunity for a student/alumni project. We are undertaking the task of producing a New Documentary of The Historic Commercial Center District originally Built by E. Perry Thomas and Jerome Mack, Sheldon Adelson and Irwin Molasky and several prominent Las Vegas Families of the time, including The Von Tobel's.

This is a community non-profit production for the benefit of A Historic Las Vegas Neighborhood Preservation and Education for the community, about Small family Business Owners-we are comprised of many women, minority, multi-generational family business, LGBTQ, and non-profit community services.

We are an Integral part of Las Vegas Commerce and Business Spanning six decades.

Our Project Goal it to tell the story of the Family-Owned Businesses, Advice to new and upcoming entrepreneurs, this will be a legacy piece for Las Vegas, highlighting the Founders and Original Business of the area. Our aim is to tell the story from 1963 to Current, highlighting notable families, businesses, and historic events.

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This will include tributes to Our Rock and Music Legend History, over 60 bands played from 1963 to 1983 with performances at The International Ice Palace such as The Doors, Santana, The Grateful dead, the Cure and Depeche Mode. The introduction of the Arts Community and Community Mural Art Project, Celebrity History, Las Vegas Mob History, Film appearances, The Culinary explosion of international restaurants, The LGBTQ community, and contributions to the growth of the neighborhood, and the story of Real Communities devoid of corporate presence completely homegrown Las Vegas, and stories from Las Vegas Locals. The Focus is on the story of the Family businesses to give them a chance to tell their story for posterity. This project will have an impact for Educational purposes in business, urban development, the arts, music, culinary, historical legacy and the evolving face of Urban & Historic Areas, ending with a Community Vision of the Future.

We have been doing research on this project and collecting contacts and stories for the past several years, some of this is documented on our social pages and on our updated site. We are ready to move forward and start filming for our Interviews ASAP.

We would be honored to collaborate with UNLV & Students/alumni for this important Las Vegas Legacy Project. This would be great for a graded project or Alumni that would like to donate their time to the Community.

Project Sales will benefit the neighborhood historic preservation efforts and support the small business owners within, with continued additions of Art, Neighborhood cleanup projects and continued beautification. We are happy to pledge a portion of the sale of our Documentary to the UNLV Departments of your choosing.

As a longtime resident that grew up in Vegas, and Alumni of Green Valley High School and Choir, and also Performing Arts Major of Van Nuys High Magnet Program, Community and the Arts are important to me and close to my heart, I want to do my part to support Music & The Arts in Las Vegas and Nationally to keep these programs in schools and give students a chance to do what they love.

Neighborhood site:

[www.commercialcenterdistrict.com](http://www.commercialcenterdistrict.com)

Our Non-profit association site:

[www.commercialcenterusa.com](http://www.commercialcenterusa.com)

Included are flyers for our Upcoming 60<sup>th</sup> Anniversary Diamond Celebration & Community Fundraiser On October 21, 2023 11am-7pm. We anticipate filming at this event for segments to be included in the Documentary. Included in this event will be Dance, Live Art, Music, & food. See Attached flyers.

We thank you for your consideration to provide students for this project, please let us know what the next steps are, and requirements.

Warm regards,

Paula Sadler  
President & Founder  
paula@commercialcenterusa.com

