

#21 Abbott Trophies

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Today, we are publishing **the 21st in a series of stories** focusing on Commercial Center as written by noted long-time Las Vegas journalist, Diane Taylor.

In this article, Diane visits Abbott Trophies for a discussion with its owner, Rey:

- *How long has the original business been in operation at Commercial Center? The answer may surprise you!*
- *What types of services does Abbott Trophies offer?*
- *What's a big plus of owning this business for Rey and his family?*



Abbott Trophies Exterior



Abbott Trophies Wall of Plaques



A Sample of a Recurring Plaque



The Happy Owners - The Santos Family

ENGRAVED FOR SUCCESS: ABBOTT TROPHIES

His name is Rey (yes, with an e) Santos and he is one happy man.

Rey grew up in California and came to Las Vegas to attend UNLV. After two years of college, he decided he'd rather go to work. This led to employment **at the Mirage Hotel & Casino in surveillance for four years and then a job as a Pit Boss at Luxor Hotel & Casino for 16 years.**

Feeling he needed a change of pace, Rey began looking for businesses to buy. When he saw that the Commercial Center's Abbott Trophies business was for sale and he had always had an interest in graphic arts, Rey took an interest. He learned the business was actually more than 60 years old and named after founder Jerry Abbott. Rey bought the business two years ago.

So, what exactly IS the business? Rey says yes, the business sells trophies, but it also is an engraving company. He does good business in name plates, badges, name tags and small signage. He also has some recurring trophies that his business has been engraving for years. Yes, he even has some out-of-state customers.

Rey says customers find him simply by Googling the word "engraving". He does no other advertising.

The engraving is done in his store and business has been good. Yes, some folks come in the store, but much of his business is done by phone or email. He has a number of Kiwanis, City Hall and Clark County School District clients. Next day delivery is common.

Another plus of the business? Rey's two children, daughter Reagan and son Grayson, can visit the store and spend time with Dad in the back room. The day this reporter visited, Rey's wife, Amy, was also on hand with lunch for everyone. Hence, the group picture.

Need an engraved trophy or plaque for a family celebration? Call Rey at Abbott Trophies at 702.735.4995. He'd be happy to help!