

Article # 17

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In this article, Diane drops by Get A Haircut, voted Best Barber Shop 2024 via the RJ's "Best of Las Vegas" Awards:

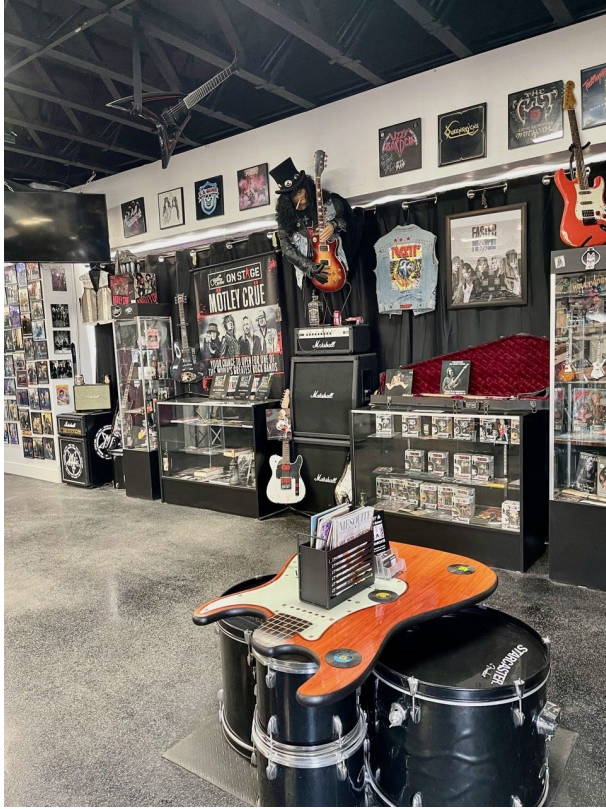
- *What decor theme makes this haircut venue different than any other in Las Vegas?*
- *What rock star was co-owner JJ's favorite when he was growing up...and what is in the shop to pay tribute to the star?*
- *How do men and women's haircut schedules differ when it comes to vacations?*

Read on and find out...just by scrolling down

Thanks again to Diane for her continued help with uncovering the fascinating stories that live throughout Commercial Center every day.



Get a Haircut Exterior



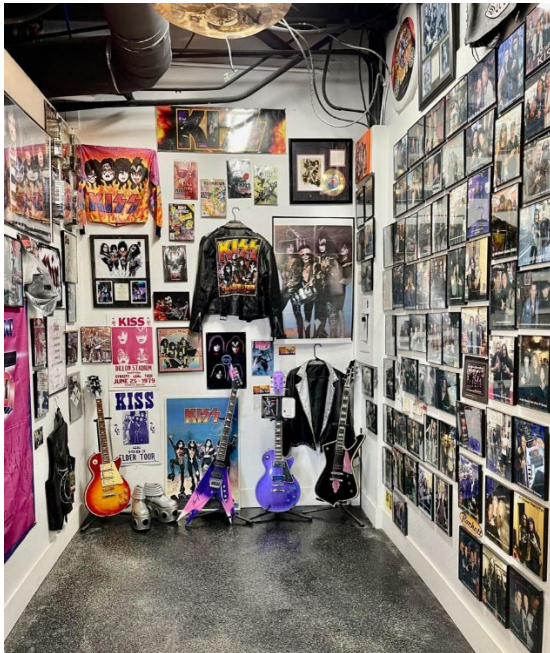
Get A Haircut Interior



Shop owners JJ and Traci



KISS DrumKit



Get A Haircut Memorabilia Walls

Best Barber Shop in Las Vegas: Commercial Center's "Get A Haircut"

They met at a rock show and 22 years later, JJ Jones and his wife, Traci, own a barber shop that is so popular it was named 2024's Best Barber Shop in the Review Journal's "Best of Las Vegas" competition.

The shop's popularity has also convinced the couple to pursue the idea of franchising. Traci handles many of the shop's promotional programs and has even designed a brochure on the topic.

Open every day except Sunday and Monday, Get A Haircut looks like one large rock and roll memorabilia museum. A new visitor struggles to find the barber chair among the shop's many displays.

Why the rock and roll theme? JJ has always been a rock fan. As a youngster, he became intrigued with guitars as works of art and began collecting. Some of his collection is at the shop; the rest is at home.

Years ago, in California when the couple lived there, JJ opened a barber shop with empty walls. Customers said JJ needed a theme such as sports or surfing. He wasn't into those subjects, but he did like rock and roll and gradually began bringing his guitar and memorabilia collection to the shop.

The California couple moved to Las Vegas 11 years ago because they "wanted a change," so they opened a barber shop in downtown Las Vegas. To drum up business, Traci took to the streets of downtown wearing a big sign and giving out business cards. When the downtown location was about to be sold in 2017, the couple moved their shop to Commercial Center.

JJ is the barber and he doesn't take appointments; his customers are all walk-ins. "When the shop opens at 9 AM," Traci explains, "four or five people are already waiting for service, and JJ is busy all day. People like the haircuts and the atmosphere."

What is the business of Get A Haircut? It's mostly classic haircuts (\$10) and beard trimming (\$7). The music playing is classic rock music; the customers are mostly men (and a few women with very short hair), and come in all ages.

Las Vegas tourists are among the customers. Traci explained that women are different than men in that before a vacation, women get their hair done. But men tend to leave the haircut to a barber in their vacation destination. The men Google “barbers” in their vacation location (in this case, Las Vegas) and find Get A Haircut.

“Among locals,” says Traci, “we have been here long enough that our regular customers have become like family.” JJ says he knows some youngsters who tell their parents they won’t go to any other barber than Get A Haircut.”

And yes, the popularity of their location gave the couple the franchise idea. They have trademarked their store name and the phrase “Combining Classic Cuts with Classic Rock” and are working with a franchise sales team.

“We are a friendly place,’ says JJ. “We talk to customers and they talk to each other. Some folks come in just to tell us about a concert they saw. We also hope to help customers escape from their phones. There are lots of things to see, and regular customers are excited when they see something new on display.”

Phones belonging to the barber and the customers are not allowed during the hair cutting, and smoking in the shop is not allowed.

As busy as Get A Haircut is, the couple is looking for a second licensed barber to join their team. JJ has been very healthy over the years, but he’d like back-up if necessary.

Gene Simmons was the first rock star JJ loved and in one corner of his shop is a life-sized statue of the rock legend. And, thanks to a friend, in the middle of the shop is a replica drum set of one of the KISS drums.

Get A Haircut is located in the New Orleans Square building which may ultimately be undergoing a renovation. “But Get A Haircut is going nowhere. “ says Traci. “If they need to move us down the line during renovation we will, but we will be back.”

17 in a series of stories focusing on Commercial Center as written by noted long-time Las Vegas journalist, Diane Taylor.